

Value Created and Delivered by TOWANOWA

A unique approach, the TOWANOWA concept is best illustrated as a structure in which a “data ring” (here depicted in orange) coordinates and leverages data obtained in each value chain process, while the “sustainable ring” (in blue) facilitates the circulation of goods and materials throughout the value chain processes, eliminates redundant resource consumption and helps realize a circular economy. TOWANOWA is thus our Concept for a circular economy business model, which, by bringing together this sustainable ring and this data ring, continuously creates new value.

