

Financial Report

(January $1 \sim December 31, 2024$)

February 13, 2025





2024 Annual Financial Results Summary

- Changes in Scope of Consolidation, Affiliated Companies
- Highlights, Financial Results Summary

2025 Annual Financial Results Forecast

- Financial Results Forecast Summary
- Capex, Depreciation, Tire Production Capacity etc.
- Shareholder Returns etc.

Summary of Financial Results



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■ 2025 Annual Financial Results Forecast

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- Shareholder Returns etc.

Changes in Scope of Consolidation



Consolidated Subsidiaries 82 (vs 2023 year-end: (15))

Equity-method Affiliates 3 (vs 2023 year-end : -)

	Newly Included +1	Excluded (16)	Newly Included -	Excluded -
Tires	DUNLOP TYRE JAPAN,LTD [*] . (Japan/Sales)	Dunlop Tire Hokkaido Ltd. And 10 other companies* (Japan/Sales) Dunlop Tire Trading (Tianjin) Co.,Ltd.(China/Sales) Dunlop Tire Trading (Shanghai) Co.,Ltd. (China/Sales)		
Sports		Dunlop Sports Wellness Co. Ltd. (Japan/Other)		
Industrial & Other		Lonstroff AG (Switzerland/Manufacture) Lonstroff Medical Elastomer d.o.o.(Slovenia/Manufacture)		

^{*}As of January 1, 2024, Dunlop Tire Hokkaido Ltd. and 10 other domestic tire sales subsidiaries have been merged into Dunlop TYRE JAPAN,LTD. along with part of the Replacement Sales Division function of Sumitomo Rubber Industries Tire Domestic Operations.

Affiliated Companies



	Manufacturing Companies	Sales Companies	Other Companies
	Domestic 1	Domestic 1	Domestic 7
Tires	Overseas 8	Overseas 29	Overseas 6
	Asia Pacific 4 Europe and Africa 2 Americas 2	Asia Pacific 7 Europe and Africa 19 Americas 3	Asia Pacific 2 Europe and Africa 2 Americas 2
G .	Domestic 1	Domestic 1	Domestic 2
Sports	Overseas 3	Overseas 12	Overseas 7
	Thailand, U.S., Philippines	Malaysia, U.K., Canada, Australia, China, Hong Kong, South Africa, South Korea, Thailand, France, Germany	U.K.
T 1 / 1	Domestic 1	Domestic 2	Domestic -
Industrial & Other	Overseas 3	Overseas 1	Overseas -
& Other	Malaysia, China, Vietnam	Hong Kong	- Total 85
			Domestic 16 Overseas 69

Highlights



Financial Results (2024 Jan.-Dec.)

- Sales revenue (1,211.9 B of yen) and business profit (87.9 B of yen) have reached record high.
- Business profit (%) marked 7.3%, achieved mid-term plan 2027 target ahead of schedule.
- Sales revenue in tire business has reached record high. Revenue and profit increased YoY, wihle sales volume decreased by 5%.

Current main initiatives

Structural reforms

Substantial progress achieved in 6 out of around 10 target businesses as planned.

Complete structural reforms within fiscal 2025.

Promoting premiumization of tire business

Acquired trademark and other rights of DUNLOP in tires for fourwheel vehicles in Europe, North America, and Oceania. Basic agreement signed on January 8, 2025.

Sequentially introduce our own products.

Building the foundation for growth business lines

Sales of next-generation all-season tires "SYNCHRO WEATHER" equipped with ACTIVE TREAD Technology have significantly increasaed.

SENSING CORE ~To detect danger in advance with sensing technology~ Delivery to overseas automakers started in 2024.

Further sales growth in 2025 with lineup expansion.

To be installed by domestic and overseas makers from 2025 onwards.

The response to SYNCHRO WEATHER



SYNCHRO WEATHER

Next-generation all-season tires that synchronize with every road surface





Customer and dealer feedback

I'm happy that
I can drive on slightly
snowy roads
without any problems!

It's convenient not having to change the tires!

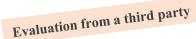
I receive requests from customers asking for this product.



Customer feedback



Dealer feedback



Won the Awards for Excellence for the first time as a tire product in the 2024Nikkei Excellent Products and Services Awards



Plan to expand the lineup

By the end of June 2026, we will have a product lineup equivalent to our main snow tires in size 110.

	2024/12	2025/3	2025/12	2026/6
Size	40	76	96	110
Size of 18" or larger	15	37	• • •	67

The history of the trademark rights of DUNLOP and the Sumitomo Rubber Group



•	1888	J.B. Dunlop commercialized the world's first pneumatic tire
	1909	The Japan's first modern rubber factory, the Kobe factory, began operations as the Japanese branch of U.K. – based Dunlop Rubber Co. of the U.K. known as Dunlop Rubber Co., (Far East) Ltd.
	1917	Incorporated as a Japanese company with ¥1.18 million capital.
	1960	Sumitomo Electric Industries, Ltd., Sumitomo Corporation took a stake in the Company
	1963	Sumitomo assumed management of the Company and changed its name to Sumitomo Rubber Industries, Ltd
•	1980s	Acquired European tire business, six plants in the U.K., Germany and France as well as Dunlop Tire Technical Division in the U.K. from U.K. – based Dunlop Rubber Co. of the U.K. Acquired Dunlop Tire Corporation in the U.S.A., becoming the global owner of the Dunlop brand
	1995	Kobe Factory closed due to the Great Hanshin Awaji Earthquake
	1999	Formed an alliance in the Tire Business with The Goodyear Tire & Rubber Company in the U.S.A. ⇒This alliance led to the creation of a joint venture structure under which the manufacture and sale of Dunlop brand tires was assumed by the Company in Japan and Asia and by Goodyear in North America and Europe
	2015	Dissolved the Tire Business-related alliance agreement and joint ventures with The Goodyear Tire & Rubber Company in the U.S.A.
	2017	Acquired the DUNLOP Brand Overseas Business from Sports Direct International plc in the U.K. Tire Business: Shift from Licensee to Licensor in 86 countries, including Thailand, Indonesia, Brazil, and South Africa. Sports and Industrial Business: Acquisition of ownership rights worldwide (excepting Japan, South Korea, and Taiwan, where the group already acquired)
•	2025	Acquired trademark and other rights of DUNLOP in tires for four-wheel vehicles in Europe, North America, and Oceania from The Goodyear Tire & Rubber Company ⇒Global expansion of the DUNLOP brand by the group, excluding certain regions and products

Acquisition the Trademark and other rights of DUNLOP



The acquisition of the DUNLOP brand will accelerate our efforts to penetrate the passenger car segment in Europe, North America, and Oceania.



Consolidated Financial Results (2024 Jan.-Dec.)



	Actual 2024	Actual 2023	YOY	Nov. 8 th 2024 Forecast 2024	Billions of Yen Actual 2022
Sales Revenue	1,211.9	1,177.4	103%	1,200.0	1,098.7
Business Profit (%) *1,5	87.9 7.3%	77.7 6.6%	113%	80.0 6.7%	22.0 2.0%
Operating Profit (%) *5	11.2 0.9%	64.5 5.5%	17%	5.0 0.4%	15.0 1.4%
Profit *2,5	9.9	37.0	27%	1.0	9.4
ROIC *3	6.5%	5.7%		6.0%	1.7%
ROE	1.5%	6.3%		0.2%	1.8%
ROA *4	6.7%	6.2%		6.3%	1.9%
D/E Ratio	0.5	0.5		0.5	0.7

2024 Forecast	Feb.14 th	May 13 th	Aug. 7th	Nov. 8th
Sales Revenue	1,200.0	1,200.0	1,200.0	1,200.0
Business Profit	80.0	80.0	80.0	80.0
Operating Profit	61.0	61.0	61.0	5.0
Profit	37.0	38.0	41.0	1.0

^{*1.} Business Profit : Sales Revenue – (COS + SGA)

The above notes apply throughout this report.

^{*2.} Profit : Profit attributable to owners of parent

^{*3.} ROIC : Net Business Profit After Tax / Invested Capital

^{*4.} ROA : Business Profit / Total Assets

^{*5.} Accounting adjustments have been applied since 2nd quarter, 2022, as pursuant to IAS 29 "Financial Reporting in Hyperinflationary Economies".

Consolidated Financial Results by Quarter



Billions of Yen

	2024 JanMar.	vs 2023	2024 AprJun.	vs 2023	2024 JulSep.	vs 2023	2024 OctDec.	vs 2023	Actual 2024	vs 2023
Sales Revenue	291.4	105% +14.6	295.7	104% +11.3	287.9	99% (1.6)	336.9	103% +10.2	1,211.9	103% +34.5
Business Profit (%)	23.2	291% +15.2	19.1 6.5%	210% +10.0	19.2 6.7%	77% (5.7)	26.4 7.8%	74% (9.3)	87.9 7.3%	113% +10.3
Operating Profit (%)	20.7 7.1%	266% +12.9	21.3 7.2%	235% +12.2	(30.5)	- (55.1)	` ′	(23.3)	11.2 0.9%	17% (53.3)
Profit	24.8	620% +20.8	13.9	331% +9.7	(34.7)	(53.7)	5.8	59% (4.0)	9.9	27% (27.2)

Consolidated Sales Revenue / Profit (Jan.-Dec.)



Billions of Yen %: Profit Ratio ★: Record High



Consolidated Sales Revenue / Business Profit by Reportable Segment (2024 Jan.-Dec.)

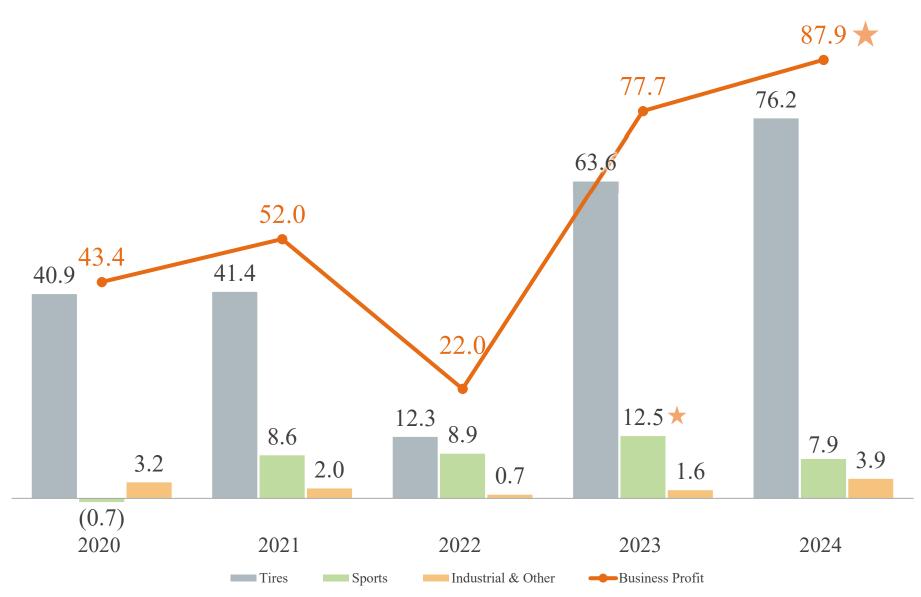


Billions of Yen

		2024 JanSep.	vs 2023	2024 OctDec.	vs 2023	Actual 2024	vs 2023	Actual 2023
	Tires	748.8	104%	297.6	104%	1,046.4	104%	1,006.4
Sales F	Sports	97.7	100%	28.0	95%	125.7	99%	126.6
Sales Revenue	Industrial & Other	28.5	87%	11.3	98%	39.8	90%	44.4
	Total	874.9	103%	336.9	103%	1,211.9	103%	1,177.4
ж.	Tires	51.2	161%	25.0	79%	76.2	120%	63.6
Busines	Sports	7.9	89%	(0.0)	-	7.9	63%	12.5
Business Profit	Industrial & Other	2.4	201%	1.4	357%	3.9	240%	1.6
←	Total	61.5	147%	26.4	74%	87.9	113%	77.7

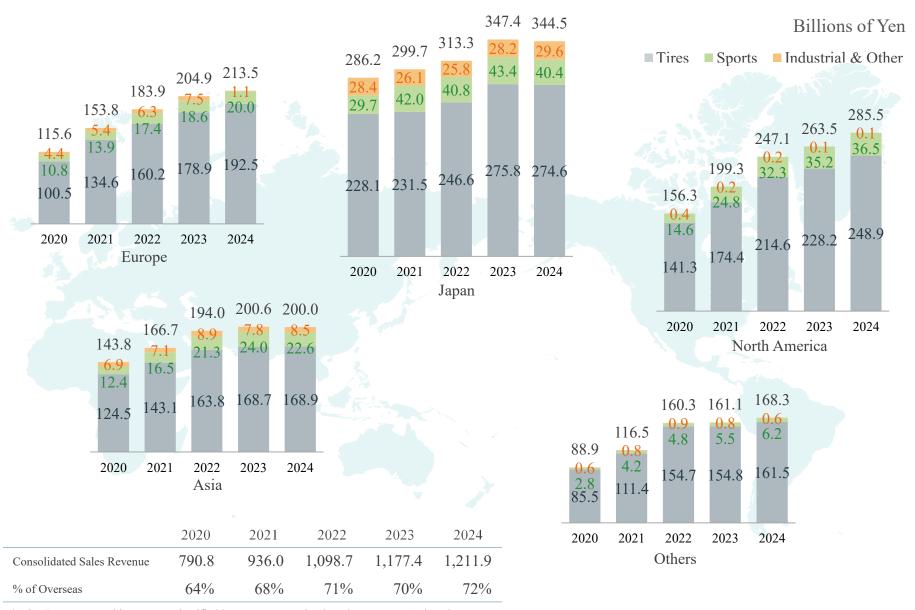


Billions of Yen ★: Record High



Sales Revenue by Destination (Jan.-Dec.)



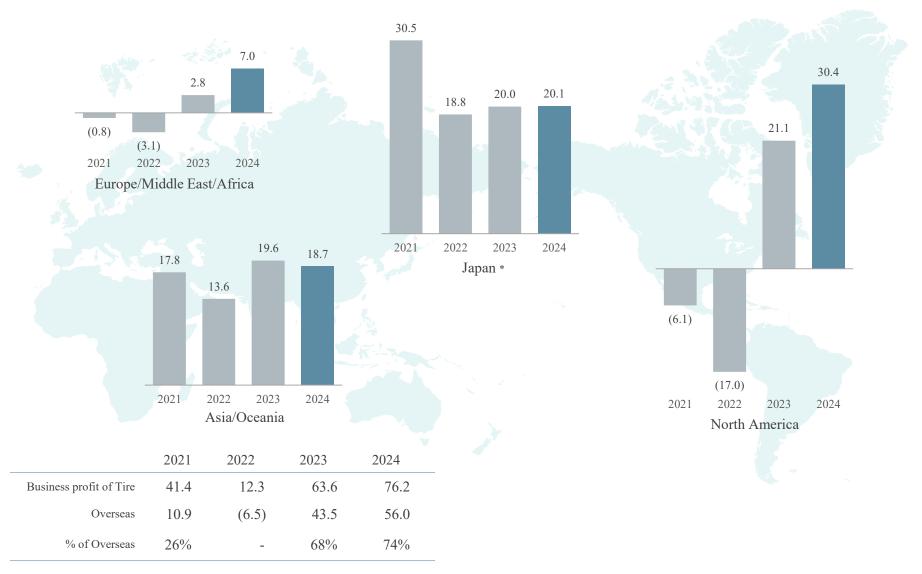


^{*}Sales Revenues on this page are classified by country or region based on customer's location.

Consolidated Tire Business Profit by Region



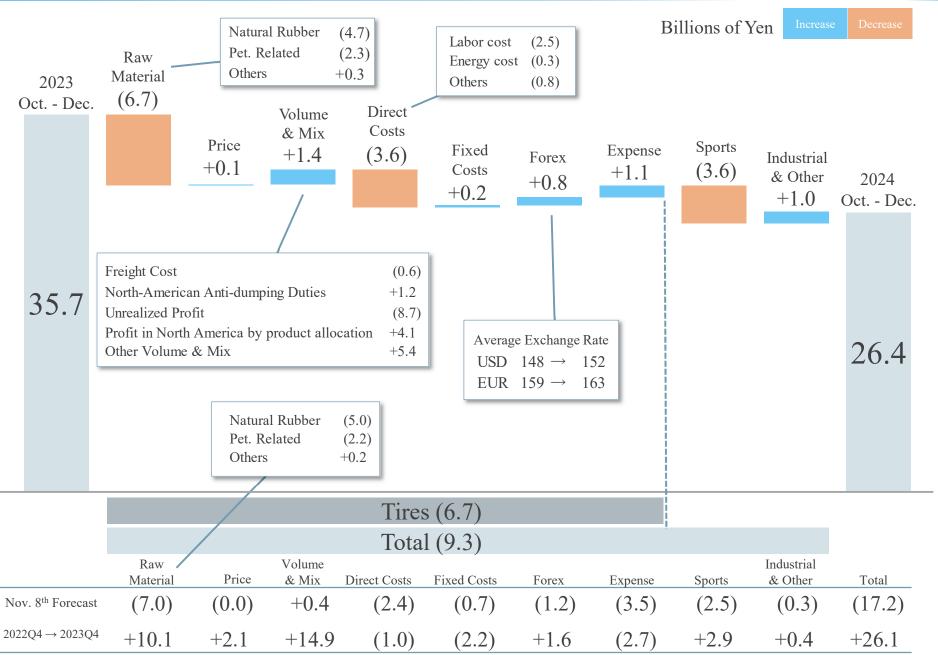
Billions of Yen



^{*}Direct export sales from Japan that do not go through group sales companies are aggregated in Japan.

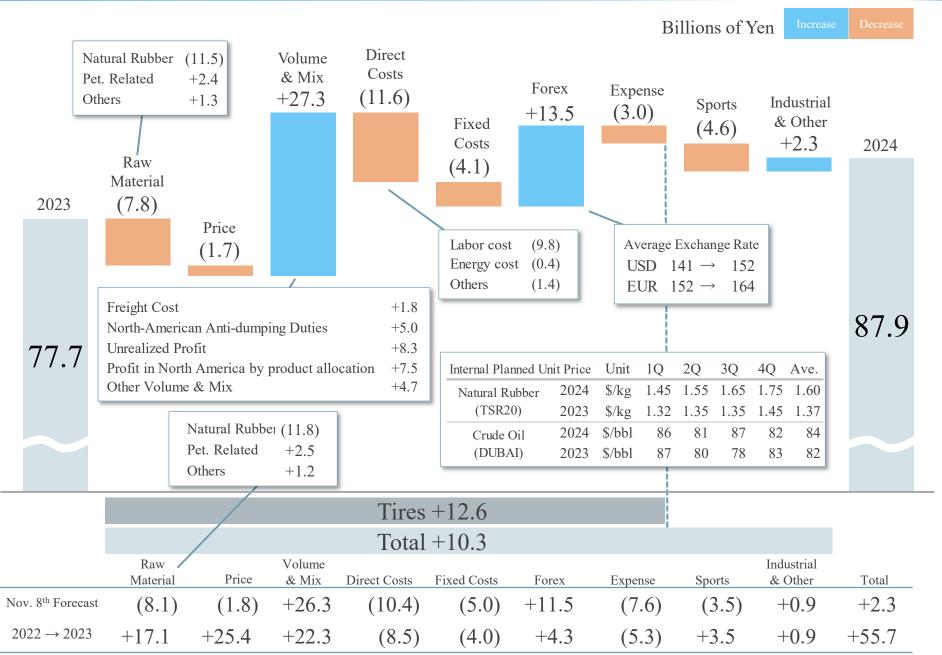
Consolidated Business Profit Walk (2024 Oct.-Dec.)





Consolidated Business Profit Walk (2024 Jan.-Dec.)





Consolidated Business Profit Analysis by Factors



Billions of Yen

		Rusine	ss Profit					Factor	S			
Period		Dusine	vs Previous year	Raw Material	Price	Volume & Mix	Direct Costs	Fixed Costs	Forex	Expense	Sports	Industrial & Other
	JanMar.	8.0	(6.8)	(4.5)	+10.8	(8.9)	(3.9)	(0.7)	(0.3)	(1.0)	+1.5	+0.2
	AprJun.	9.1	+9.7	+1.2	+8.1	+4.1	(2.6)	(0.0)	+0.6	(0.8)	(1.3)	+0.4
2023	JulSep.	24.9	+26.7	+10.3	+4.4	+12.2	(1.0)	(1.1)	+2.4	(0.8)	+0.4	(0.1)
	OctDec.	35.7	+26.1	+10.1	+2.1	+14.9	(1.0)	(2.2)	+1.6	(2.7)	+2.9	+0.4
	Annual	77.7	+55.7	+17.1	+25.4	+22.3	(8.5)	(4.0)	+4.3	(5.3)	+3.5	+0.9
	JanMar.	23.2	+15.2	+3.8	(0.1)	+11.1	(2.2)	(1.4)	+5.3	(0.2)	(1.2)	+0.1
	AprJun.	19.1	+10.0	(0.3)	(1.4)	+7.5	(2.7)	(1.8)	+7.6	(0.9)	+1.7	+0.3
2024	JulSep.	19.2	(5.7)	(4.6)	(0.3)	+7.3	(3.1)	(1.1)	(0.2)	(3.0)	(1.5)	+0.8
·	OctDec.	26.4	(9.3)	(6.7)	+0.1	+1.4	(3.6)	+0.2	+0.8	+1.1	(3.6)	+1.0
	Annual	87.9	+10.3	(7.8)	(1.7)	+27.3	(11.6)	(4.1)	+13.5	(3.0)	(4.6)	+2.3
vs No	ov. 8 th Foreca	st	+7.9	+0.3	+0.1	+1.0	(1.2)	+0.9	+2.0	+4.6	(1.1)	+1.4

Consolidated Statement of Profit & Loss



Billions of Yen

	2023 JanDec.	2024 JanDec.	vs 2023 Jan Dec.
Sales revenue	1,177.4	1,211.9	+34.5
Cost of sales	(850.9)	(853.6)	(2.7)
Selling, general and administrative expenses	(248.8)	(270.3)	(21.5)
Business profit	77.7	1 87.9	+10.3
Other income	2.6	2 4.2	+1.6
Other expenses	(15.8)	3 (81.0)	(65.2)
Operating profit	64.5	11.2	(53.3)
Financial income	11.9	4 12.3	+0.4
Financial expenses	(13.7)	5 (7.3)	+6.4
Equity in earnings of affiliates	0.0	0.0	+0.0
Profit before tax	62.7	16.3	(46.5)
Income tax expenses	(24.2)	6 (3.3)	+20.9
Non-controlling interests	(1.5)	(3.1)	(1.6)
Profit	37.0	9.9	(27.2)

Main factor

Business profit

Refer to page.6 to 19 for details

2	Other income	Actual	vs 2023
	Non-operating profit	2.6 B of yen	+0.9 B of yen
(Other extraordinary profit	1.4 B of yen	+0.9 B of yen

3 Other expenses

7			
	Impairment losses, etc. related	(69.4) B of yen	(69.4) B of yer
	to termination of production and		
	dissolution of a U.S. factory		
	Other extraordinary loss	(4.0) B of yen	(3.2) B of yen
	Loss on sale of DSW *	(2.9) B of yen	(2.9) B of yen

4 Financial income

Gain on net monetary position	6.4 B of yen	(2.0) B of yen
Interest received	2.8 B of yen	+0.2 B of yen
Foreign exchange profit	1.9 B of yen	+1.9 B of yen

5 Financial expenses

Interest expenses	(7.3) B of yen	(0.9) B of ven
Foreign exchange loss		+5.0 B of yen

6 Income tax expenses

_	00 1 70 0	4 = 4 = 0
Tax effect etc.	20.1 B of yen	+17.4 B of yen

*DSW: Dunlop Sports Wellness Co. Ltd.

Consolidated Statement of Financial Position



Billions of Yen

	As of Dec. 31, 2023	As of Dec. 31, 2024	vs Dec. 31, 2023	Main factor		
Current assets	624.7	669.8	1 +45.0	1 Current assets Inventories	vs Dec. 31, 2023 +28.5 B of yen	
Non-current assets	642.0	671.4	2+29.3	Cash and cash equivalents Trade and other receivables	+10.1 B of yen +5.7 B of yen	
Total assets	1,266.7	1,341.1	+74.4	2 Non-current assets		
Current liabilities	331.1	370.6	+39.5	Deferred tax assets Net defined benefit asset	+17.3 B of yen +8.9 B of yen +8.5 B of yen (7.6) B of yen	
Non-current liabilities	294.2	294.7	+0.5	Intangible assets (including goodwill) Tangible assets		
Total liabilities	625.3	665.3	3+40.0	3 Total liabilities		
Total equity attributable to owners of parent	624.1	656.1	4 +32.0	Interest-bearing debt Trade and other liabilities	+20.3 B of yen (310.9 \rightarrow 331.2) +10.7 B of yen +7.4 B of yen	
Non-controlling interests	17.3	19.7	+2.4	Deferred tax liabilities	+7.4 B of yen	
Total equity	641.4	675.8	+34.4	4 Equity Foreign currency translation adjustment	+35.2 B of yen	
Total liabilities and equity	1,266.7	1,341.1	+74.4	Dividends paid Profit	(21.6) B of yen +9.9 B of yen	
Equity ratio	49.3%	48.9%	(0.4)P			



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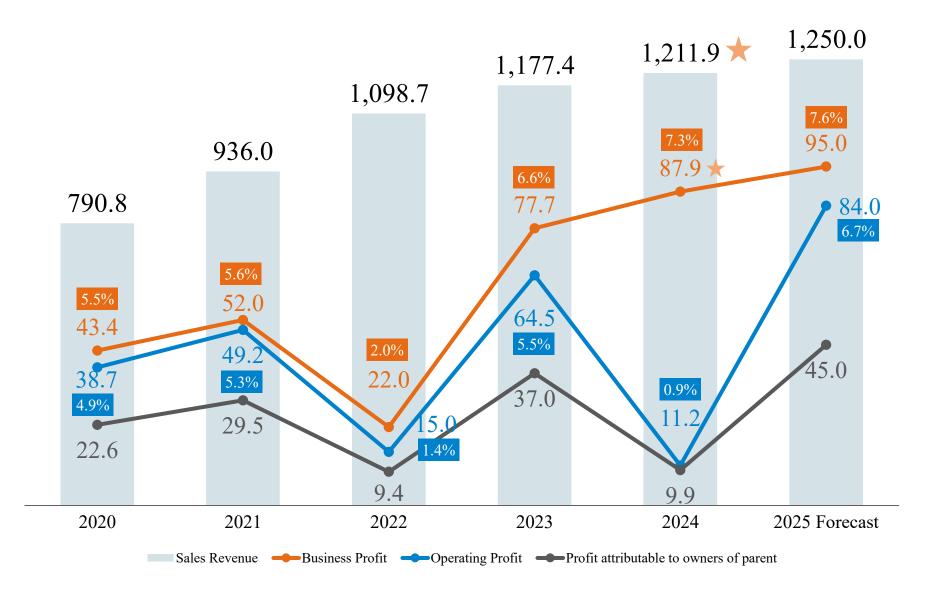
[Forecast] Consolidated Financial Results (2025 Annual)



					Billions of Yen
	Annual Forecast 2025	Actual 2024	YOY	First Half Forecast 2025	vs 2024
Sales Revenue	1,250.0	1,211.9	103%	600.0	102%
Business Profit (%)	95.0 7.6%	87.9 7.3%	108%	30.0 5.0%	71%
Operating Profit (%)	84.0 6.7%	11.2 0.9%	751%	25.0 4.2%	60%
Profit	45.0	9.9	456%	13.0	34%
ROIC	6.5%	6.5%			
ROE	6.7%	1.5%			
ROA	6.7%	6.7%			
D/E Ratio	0.6	0.5			



Billions of Yen %: Profit Ratio \star : Record High



[Forecast] Consolidated Sales Revenue / Business Profit by Reportable Segment (2025 Annual)

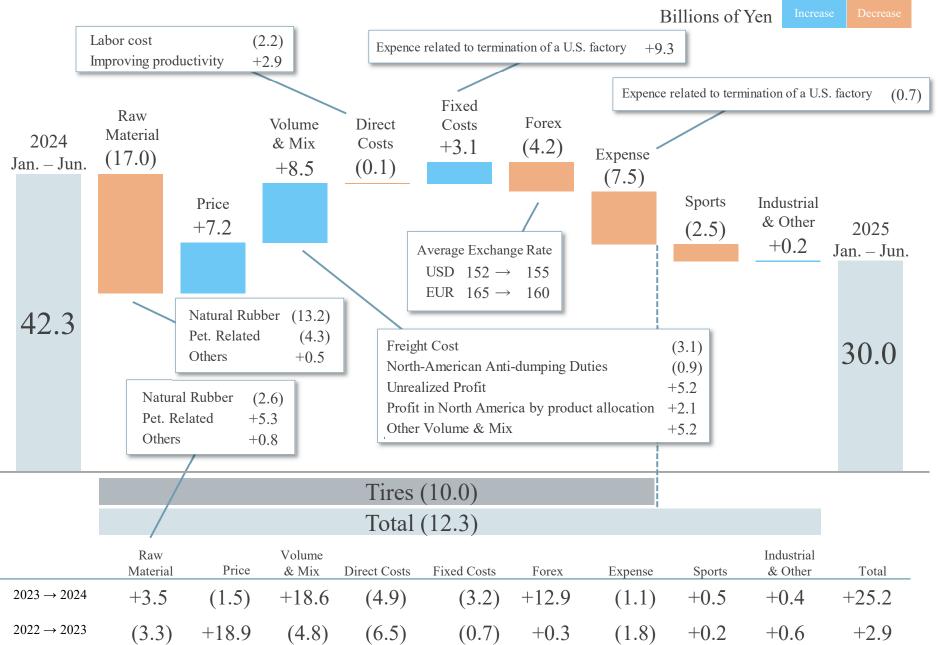


Billions of Yen

		Annual Forecast 2025	Actual 2024	YOY	First Half Forecast 2025	vs 2024
	Tires	1,088.5	1,046.4	104%	513.5	104%
Sales R	Sports	124.5	125.7	99%	68.5	96%
Sales Revenue	Industrial & Other	37.0	39.8	93%	18.0	93%
	Total	1,250.0	1,211.9	103%	600.0	102%
н	Tires	83.0	76.2	109%	24.0	71%
Busines	Sports	8.0	7.9	102%	4.5	65%
Business Profit	Industrial & Other *	4.0	3.9	103%	1.5	114%
i t	Total	95.0	87.9	108%	30.0	71%

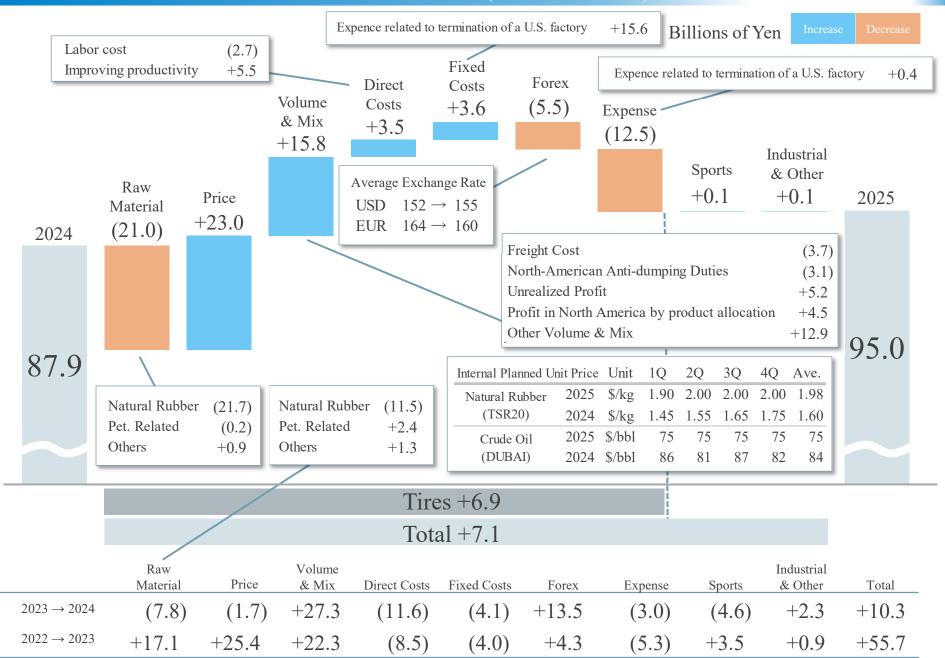
[Forecast] Consolidated Business Profit Walk (2025 Jan.-Jun.)





[Forecast] Consolidated Business Profit Walk (2025 Jan.-Dec.)





Tire Sales Volume (Comparison %)



VS		2023 Actual					2024 Actual				2025 Forecast			
Previo	ous year	JanMar.	AprJun.	JulSep.	OctDec.	Annual	JanMar.	AprJun.	JulSep.	OctDec.	Annual	JanJun.	JulDec.	Annual
	mestic D.E.	112%	121%	108%	108%	112%	78%	90%	87%	88%	86%	113%	102%	107%
	mestic Rep.	98%	108%	89%	97%	98%	86%	97%	108%	103%	98%	92%	97%	95%
	erseas).E.	101%	108%	92%	101%	100%	90%	89%	89%	90%	90%	97%	95%	96%
	erseas Rep.	87%	94%	97%	96%	93%	100%	93%	99%	102%	98%	97%	102%	100%
	North America	81%	92%	109%	100%	95%	107%	86%	98%	101%	98%	95%	102%	99%
Details	Europe	90%	85%	100%	91%	92%	102%	105%	90%	96%	98%	97%	109%	103%
ails	Asia	91%	104%	89%	92%	94%	93%	89%	103%	114%	99%	97%	98%	98%
	Others	85%	93%	91%	102%	92%	100%	93%	104%	100%	99%	99%	100%	100%
Т	otal	94%	101%	96%	99%	97%	93%	93%	97%	98%	95%	98%	100%	99%
	Γire Sales 0 Units)	26,450	26,860	26,850	28,190	108,360	24,610	24,870	26,090	27,760	103,330	48,540	53,770	102,310

Tire Volume by Category (Comparison %)



D ' W		Actual 2023 JanDec.				tual 202	4 Jan	Dec.	2025 Forecast			
vs Previous Year	O.E.	Rep.	Total	Composition ratio	O.E.	Rep.	Total	Composition ratio	O.E.	Rep.	Total	Composition ratio
Passenger Tires	105%	96%	98%	88%	89%	98%	95%	88%	101%	99%	99%	88%
Advanced Tires	117%	103%	108%	38%	96%	101%	99%	40% *1	-	-	-	-
Premium Tires	-	-	-	-	-	-	-	44% *1	104%	107%	106%	46%
Truck & Bus Tires	112%	83%	85%	4%	100%	97%	98%	4%	112%	99%	100%	4%
Motorcycle, Industri & Other Tires	al 103%	85%	92%	9%	79%	104%	93%	9%	94%	93%	94%	8%
Total	105%	94%	97%	100%	88%	98%	95%	100%	100%	98%	99%	100%

Advanced Tires/Premium Tires Composition Ratio*1 by Year

From actual 2024, the definition of the tires that the company focuses on has changed from advanced tires*2 to premium tires*3.

	Ad	Premium Tires *3				
	O.E.	Rep.	Total	O.E.	Rep.	Total
Actual 2023	50%	33%	38%	-	-	-
Actual 2024	54%	34%	40%	56%	39%	44%
2025 Forecast	-	-	-	57%	42%	46%

^{*1.}Composition Ratio to Passenger Tires

^{*2.}Advanced Tires: Primarily for SUVs and
Passenger car tires with a size of 18" or larger

^{*3.}Premium Tires: Differentiated products(SYNCHRO WEATHER, WILDPEAK, European all-season tires), SUVs and Passenger car tires with a size of 18" or larger

Tire Overseas Rep. Volume by Regional Segment

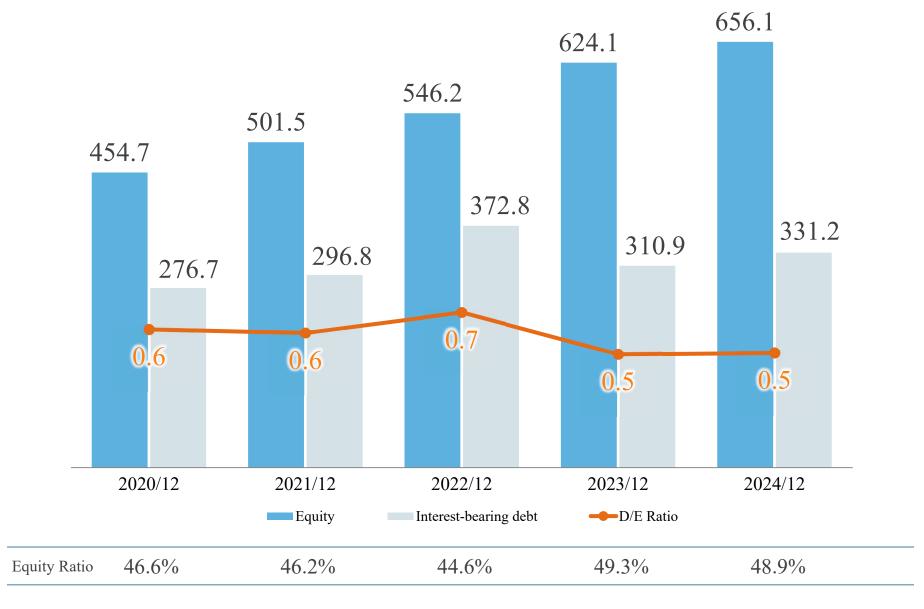




Equity / Interest-Bearing Debt

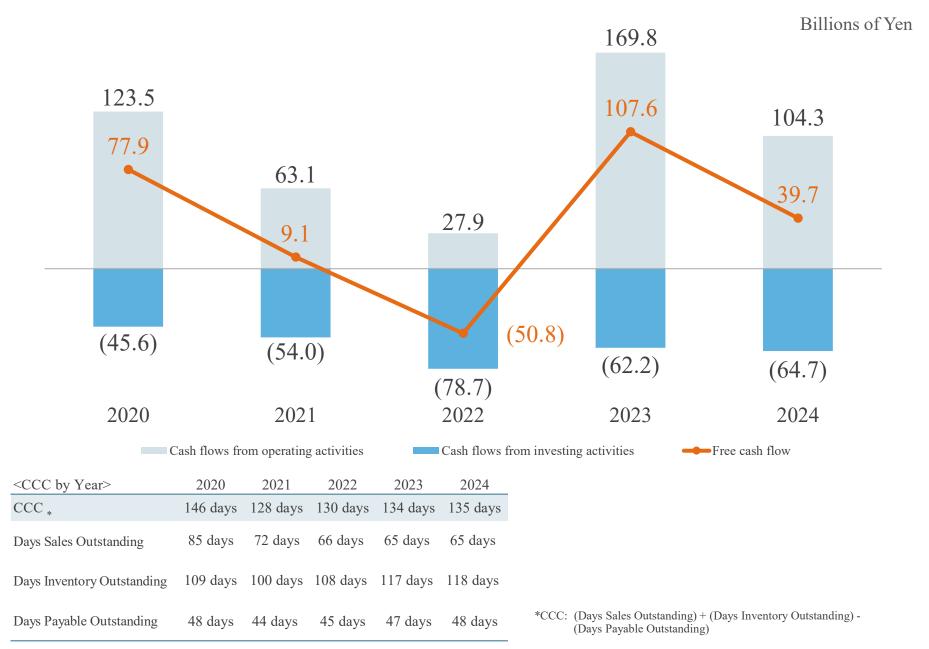


Billions of Yen



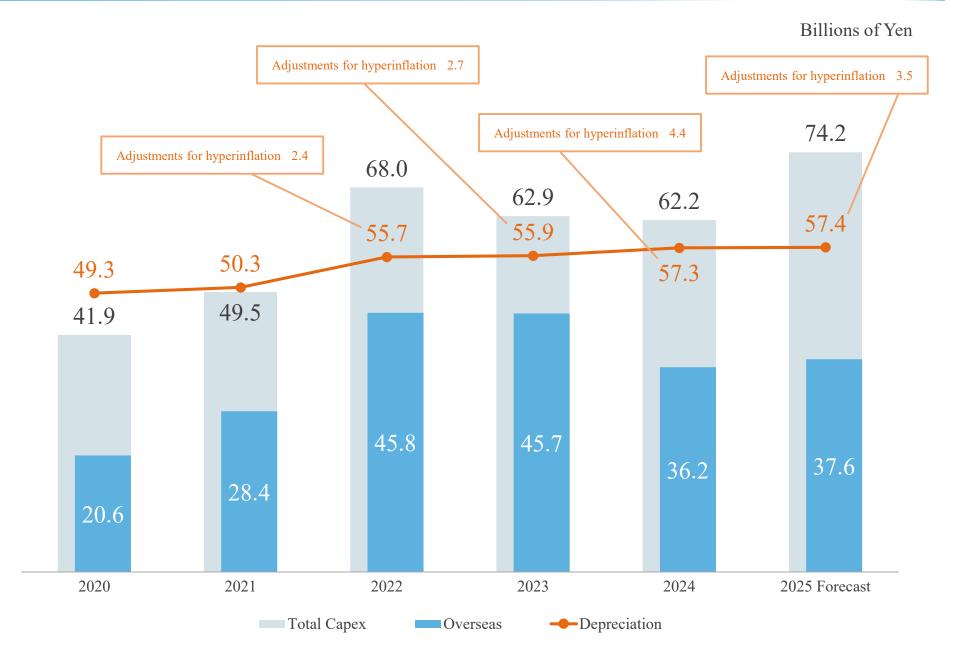
Cash Flows (Jan.-Dec.)





Capex and Depreciation (Tangible Assets Only)





Tire Production Capacity



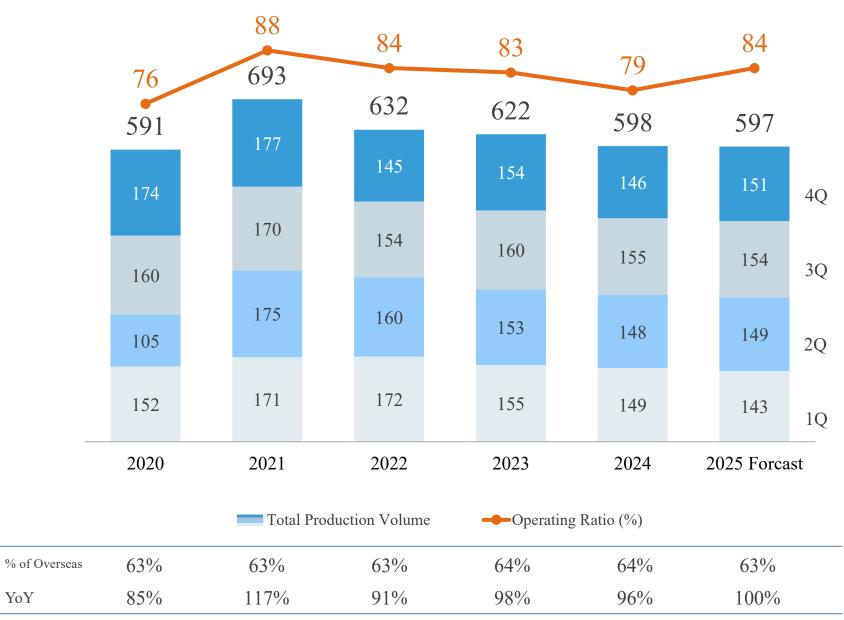
	68,500	68,800	69,000	69,930		66.70	Unit: t/Month
	3,150	3,150	3,200	3,810	66,410	66,530	U.S.
	3,400	3,700	3,700	3,700	3,700	3,700	Turkey
	1,700 2,700	1,700 2,700	1,700 2,850	1,700 3,170	1,700 3,460	1,700 3,580	South AfricaBrazil
	15,700	15,700	15,700	15,700	15,700	15,700	Thailand Overseas
	2,950	2,950	2,950	2,950	2,950	2,950	China (Hunan)
	7,200	7,200	7,200	7,200	7,200	7,200	China (Changshu)
	5,100	5,100	5,100	5,100	5,100	5,100	■ Indonesia
	750	750	750	750	750	750	■ Izumiotsu
	9,350	9,350	9,350	9,350	9,350	9,350	■ Miyazaki
							Dc
	6,150	6,150	6,150	6,150	6,150	6,150	Nagoya Domestic
	10,350	10,350	10,350	10,350	10,350	10,350	Shirakawa C.
	2020/12	2021/12	2022/12	2023/12	2024/12 20	25/12 Fore	cast
% of Overseas	61%	61%	61%	62%	60%	60%	
YoY	102%	100%	100%	101%	95%	100%	

Tire Production Volume and Operating Ratio

YoY



Unit: 000t



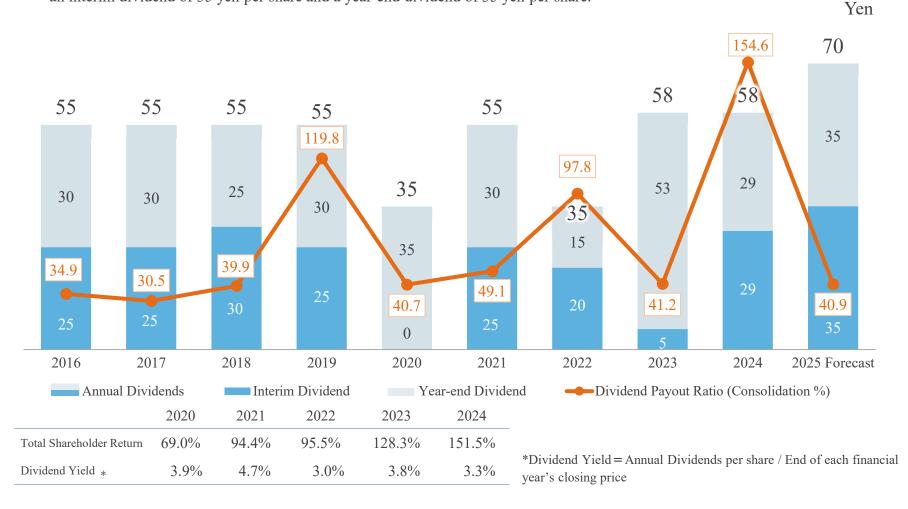
Shareholder Returns



We consider the return of gains to shareholders to be a matter deserving of the utmost priority. Accordingly, our basic policy is to ensure a long-term, stable stream of shareholder returns based on comprehensive consideration of dividend payout ratios, performance prospects, retained earnings levels and other such indicators on a consolidated basis.

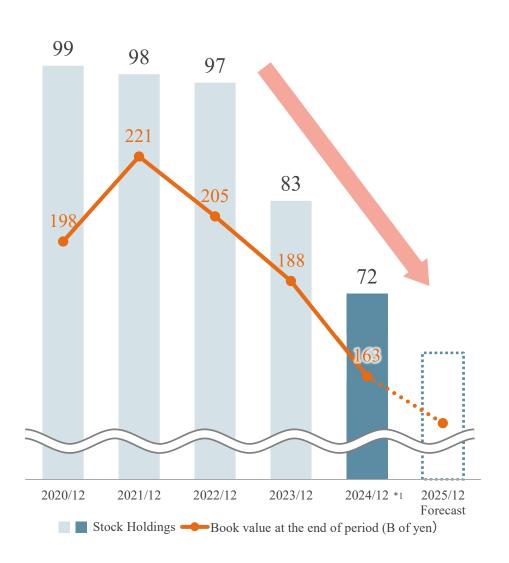
Forecast of 2024 Annual Dividends and 2025 Annual Dividends:

Based on consolidated financial results of 2024, we intend to pay a year-end dividend of 29 yen per share. Combined with an interim dividend of 29 yen per share, which has already been paid, the annual dividends for fiscal 2024 will be 58 yen per share. Regarding forecast of 2025 annual dividends, we currently plan to pay an annual dividend of 70 yen per share, consisting of an interim dividend of 35 yen per share and a year-end dividend of 35 yen per share.





Continuing from 2023, we promote to reduce Cross Shareholdings, and will continue to strive for further reduction in the future.



Actual 2024

- ► Number of stocks sold
 - 13 stocks (included half of one stock)
- ► Raising amount of Cash
 - **4.8** B of yen
- ► Profit on sales of investment securities
 - **4.2** B of yen

Non-consolidated financial statement only *2

Equity ratio

$$2023 \ 1.5\% \Rightarrow 2024 \ 1.2\%$$
 $2023/12 \text{ book value} \Rightarrow 2024/12 \text{ book value}$
 $18.8 \text{ B of yen} \Rightarrow 16.3 \text{ B of yen}$

^{*1.} Including investment in Viaduct Inc., a US-based AI-powered connected vehicle analytics company.

^{*2.} Consolidated financial statement was not affected on profit due to adopt IFRS. 37

Our Flagship Products



DUNLOP



Next-generation all-season tire utilizing the new ACTIVE TREAD technology that changes the functional traits of rubber depending on road surface conditions.

DUNLOP



Premium comfort tire that boasts both quiet cabin and steering stability.

SPORT MAXX LUX

FALKEN



Replacement tire for EV with our highest level of energy efficiency for the European market.

SRIXON°



Our brand-new SRIXON ZXi golf clubs achieve the highest ball speed in SRIXON History.

Promoting Sustainability Management



Recent Activities

For further information, please refer to the news release on our website.(https://www.srigroup.co.jp/english/newsrelease/2025/index.html)

2025

Oct.

Tire Factory in Fukushima Prefecture Recognized as Nationally Certified Sustainably Managed Natural Site by the Environment Ministry

Apr. Sumitomo Rubber Group Company Participates in "PROJECT TREE" Initiative to Improve Sustainability of Natural Rubber Industry

Mar.

Sumitomo Rubber Wins Environmental Achievement
of the Year—Manufacturing at "Tire Technology International Awards
for Innovation and Excellence" for its Use of Hydrogen Energy
and Solar Power for Tire Production

Sumitomo Rubber's Greenhouse Gas Emission Reduction Targets Acquire SBT Certification

Our Philosophy
Purpose
Through innovation we will create a future of joy and well-being for all.

Long-Term Sustainability Policy
Driving Our Future Challenge 2050

ESG
(Environment, Social, Governance)

Economic Value

Sustainable Growth & Value Creation

Jan.

Sumitomo Rubber Registers as "TNFD Adopter" to Contribute to Solving Issues Related to Preservation of Biodiversity ~Conducts a Nature-Related Risk Analysis in Line with TNFD Recommendations~

2024



SUMITOMO RUBBER GROUP